

Business Engagement Proposal

Project Name: Business Engagement Proposal
Amount Allocated: £14,400

Project Summary:

Following the previous successes of the Town Centre Manager post and business engagement projects a proposal has been put together to continue this work and expand further.

The proposal would like to continue the work undertaken to develop relationships with a number of support organisations including banks, funding organisations, solicitor's entrepreneurs who are all actively wanting someone to be able to act as the catalyst to signpost the businesses, organisations or schools to these areas of support.

Previous engagement work has proven successful for organisations in Outer West Leeds.

Evidence of Need/ Fund priority

- Sustainable Economy and Culture
- Children and Families

Project Delivery

- Expanding and developing partnership working to engage with more local business trading estates to encourage an efficient way of working. Continuation of the work previously undertaken with Sunny Bank Mills and Springfield Mills
- Business sponsorship for a Make the Grade programme at Priesthorpe with Leeds Ahead.
- Developing business in-kind support for local organisations
- Providing awareness of initiatives and services available to support the local economy.
- To support Business Forums in the Outer West and other business networking events to encourage organisations to work together to support the local economy.
- Town centre management initiatives to support LCC, the local businesses and community to enhance and reinvigorate the towns' offerings in Pudsey.
- Promoting other business support such as the Goldman Sachs 10,000 small businesses.

Outcomes

- Businesses that are aware and well informed of support initiatives and funding.
- A platform where networking can take place as well as information sharing and better developed business relationships.
- Businesses who feel they have contributed to helping others and feel this has helped their business and developed their employees.
- Support for young people in taking employment with local businesses and developing them to go out into the work place and feel equipped to deal with the working environment.